

Monmouth County Arts Council 35th Anniversary Year



SPONSORSHIP OPPORTUNITIES



MCAC Awards & Recognition

- 2006 First Recipient of the Eastern Monmouth Area Chamber of Commerce Spinnaker Award for Arts & Culture
 - 2005-2008 Citation of Excellence from the NJ State Council on the Arts for Achieving the Highest Standard of Excellence
 - 2006 Achievement in Planning Award from the NJ Planning Officials for *A Blueprint for the Arts*, the Monmouth County Arts Plan
 - 2004 Community Partner Award from Red Bank RiverCenter
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Monmouth County Arts Council

The Monmouth County Arts Council is dedicated to enriching the cultural life of the county by providing resources to support, inspire and foster the growth and development of the arts.



- MCAC is one of the four best County Arts Agencies in the State of New Jersey
- MCAC is able to tailor sponsorships to meet the marketing needs of your company
- To discuss sponsorship possibilities contact Mary Eileen Fouratt, MCAC Executive Director

Phone 732-212-1890
Email mef@monmouthartscouncil.org
Website www.monmouthartscouncil.org

➤ *The Monmouth County Arts Council is a remarkably smart, focused and highly effective organization serving a wide variety of arts organizations, community groups and students...every aspect of MCAC's work is based upon a commitment to arts sustainability, accessibility for all, and building cultural and economic capital through the arts.*

- Geraldine R. Dodge Foundation

MCAC 28th Annual Juried Art Show & Sale

January 26 – March 4, 2007



- ❑ Fine Arts Exhibition held at the Monmouth Museum, Lincroft
- ❑ Over 280 tri-state artists participate
- ❑ Expected Attendance 3,500 from Tri-state area
- ❑ VIP Preview Reception Friday, January 26 5:30– 7 p.m.
- ❑ Artists' Reception Saturday, January 27 2-4 p.m.
- ❑ Workshops and special events held throughout the exhibition

Title Sponsor \$5,000

- Company recognition as the presenter of the MCAC 28th Annual Juried Art Show in all marketing and pr materials including the prospectus sent to artists, exhibition catalogue, exhibition signage and reception invitations, *State of the Art* magazine and website
- Exclusive sponsorship in your field
- Opening remarks at the VIP Reception and Artists' Reception
- VIP & Artists' Reception Invitations for 8 and 50 guest passes for the exhibition.

Reception Sponsor \$2,500

- Listing as Reception Sponsor in all marketing and pr materials including the prospectus sent to artists, exhibition catalogue, exhibition signage and reception invitations, *State of the Art* magazine and website
- Recognition at the VIP and Artists' Receptions
- VIP & Artists' Reception Invitations for 4 and 25 guest passes for the exhibition.

Program Sponsor \$1,000

- Listing as a Program Sponsor in all marketing and pr materials including the prospectus sent to artists, exhibition catalogue, exhibition signage and reception invitations, *State of the Art* magazine and website
- VIP & Artists' Reception Invitations for 2 and 10 guest passes for the exhibition.



MCAC Teen Arts Festival

March 14 – 16, 2007



- The Teen Arts Festival held at Brookdale Community College, Lincroft is a two-day festival for students involved in the arts
- Expected Attendance
1,500 student artists ages 13–18 from 25 Monmouth County middle and high schools participate in workshops, performances, critiques of their work by professional artists
- Opening Reception March 14 6-8 p.m. attended by more than 100 students, teachers and parents
- Souvenir Program Book for each student, teacher, teaching artist and advertiser
- Artistic disciplines include dance, music, drama, creative writing, film, video and visual arts.

Title Sponsor \$5,000

- Company recognition as the presenter of the MCAC Teen Arts Festival in all marketing and pr materials including Festival signage, Reception invitations, *State of the Art* magazine and website
- Exclusive sponsorship in your field
- Opening remarks at the Opening Reception
- Full Page Ad in the Program Book
- Opening Reception invitations for 10
- Information table at the Festival

Reception Sponsor \$2,500

- Listing as a Reception Sponsor in all marketing and pr materials including Festival signage, Reception invitations, *State of the Art* magazine and website
- Half Page Ad in the Program Book
- Opening Reception invitations for 6
- Information table at the Festival

Day Sponsor \$1,000

- Listing as an Event Sponsor in all marketing and pr materials including Festival signage, Reception invitations, *State of the Art* magazine and website
- Quarter Page Ad in the Program Book
- Opening Reception invitations for 4

MCAC Celebration of Excellence Fall 2007



- This exciting event brings together those who love and support the arts together with artists for an evening of food, drink and arts in action to support the mission of MCAC
- MCAC artists sing, play, paint and create encouraging guests to join in
- Expected Attendance: 100

Presenting Sponsor \$2,500

- Company recognition as the presenter of the MCAC Celebration in all marketing and pr materials including signage, invitations, *State of the Art* magazine and website
- Exclusive sponsorship in your field
- Eight Cocktail Party Tickets
- Back cover of the Program Journal

Gold Sponsor \$1,500

- Listing as a Gold Sponsor in all marketing and pr materials including signage, invitations, *State of the Art* magazine and website
- Six Cocktail Party Tickets
- Full page ad in the Program Journal

Silver Sponsor \$1,000

- Listing as a Silver Sponsor in all marketing and pr materials including signage, invitations, *State of the Art* magazine and website
- Four Cocktail Party Tickets
- Half Page ad in the Program Journal

Bronze Sponsor \$500

- Listing as a Bronze Sponsor in all marketing and pr materials including signage, invitations, *State of the Art* magazine and website
- Two Cocktail Party Tickets
- Quarter page ad in the Program Journal

MCAC Arts Education Awards

May 2007



- Celebrates innovative Arts Educators and Monmouth County public and private schools that exemplify the best in Arts Education
- Reception attended by 50-75 people
- Marketed to every public and private school in Monmouth County

Title Sponsor \$2,000

- Company recognition as the presenter of the MCAC Arts Education Awards in all marketing and pr materials including nomination materials sent to schools and educators, event signage, reception invitations, *State of the Art* magazine and website
- Exclusive sponsorship in your field
- 4 Awards Reception tickets
- Opening Remarks at Awards Reception

Program Sponsor \$ 1,000

- Listing as Program Sponsor in all marketing and pr materials including nomination materials sent to schools and educators, event signage, reception invitations, *State of the Art* magazine and website
 - 2 Awards Reception tickets
 - Recognition at Awards Reception
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MCAC Film Premiere & Reception

Scheduled 3 times a year



- Sony Pictures Classics offers MCAC films to premiere several times a year
- Reception prior to screening at a Red Bank restaurant or gallery. Attendance 50-100
- Screening takes place at Clearview Cinema, Red Bank. Attendance 100-230

Premiere Sponsor

\$1,500 each Film Premiere

- Company recognition as the presenter of the Film Premiere in all marketing and pr materials including film postcards mailed to 1,000 VIP's, 1,000 distributed at locations throughout the county, signage at the reception and screening, in *State of the Art* magazine, *This Week in the Arts* eblast and MCAC's website
 - 6 Reception and Film tickets
 - Opening remarks at the screening
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